



## News

# Airport deal may fly for MonaVie

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*Company develops, markets scientifically formulated quality nutritional products.*

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Lake City Municipal Airport is working on a potential deal to build a big jet hangar separate from the string of hangars currently planned by Passero Associates.

Among the actions at Thursday's Airport Committee meeting was progress toward a potential agreement with MonaVie for its 1993 Hawker 1000 corporate jet.



A 1993 Hawker 1000 corporate jet sits at Lake City Municipal Airport. It has seven windows on each side. The Federal Aviation Administration issued the most recent certificate for this tail number to MonaVie on Sept. 9, according to records. JEFF M. HARDISON/Lake City Reporter

Introduced in January 2005, MonaVie develops and markets scientifically formulated, premium quality nutritional products, specifically for person-to-person distribution, according to information on its Web site. Its bottled drink is the best known of its products in the Lake City area.

The company has its national headquarters in Utah. The Florida distribution point is listed as Jacksonville. MonaVie is a multi-level sales program.

The Airport Committee asked City Attorney Herbert Darby and other staff to work with Jay Vass, owner of Jayviation Inc. of Live Oak, regarding the potential for a temporary hangar to be built on the end of an eastern taxiway.

The 60-foot by 60-foot temporary hangar would house MonaVie's corporate jet. There is not currently a vacant hangar big enough to fit the jet on airport property, Vass said Friday.

The temporary hangar would be given a 12-month permit. Construction of the temporary hangar on the taxiway would not damage asphalt, Natural Gas Director Steve Baltzley said, because the bolts would be cut off just below ground level when it was removed, and the slight indentation would be filled with asphalt.

The permanent hangar would be 100 feet by 150 feet. It would be constructed on land near the taxiway.

Darby said it is important for the city to let Vass know there is no implied obligation that the city can build a permanent hangar.

A 25-year contract for use of the permanent hangar was mentioned as part of the possible agreement. Vass said on Friday that the 25-year contract would apply if Lake City could be the permanent home for the jet, which he pilots.

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"The 25 years would only be if we built the hangar ourselves," Vass said.

Investing that much money in a structure on a municipal airport is justified when exclusive use is guaranteed for that many years, he said.

FAA records show that jet was certified to MonaVie on Sept. 9. Vass said the jet has been in service for just over six weeks. It currently is the only corporate jet owned by MonaVie, he said.

The jet has a 3,000-mile range and already has been flown outside of the United States for MonaVie, Vass said.

Repeat attempts to speak with a MonaVie representative at its corporate office were unsuccessful as of press time.

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